

JUST CAN'T GET ENOUGH

FYSH

UK | URBAN KOOL EYEWEAR

HOOKED ON LIFE



BACK MODEL IS WEARING F-3469

FRONT COVER MODELS ARE WEARING F-3466 | F-3467

Printed in Canada

FYSHUK.COM

A brand of **WestGroup**
WESTERN • WESCAM

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**SALES FORCE
MERCHANDISING GUIDE**

FYSH
UK | URBAN KOOL EYEWEAR

A unique brand of urban
kool eyewear for people who
Think Big. Dream Big. Live Big.

With fun and funky styling, cool and creative textures, and splashes of brilliant color,
FYSH UK | Urban Kool EYEWEAR is...FASHION FOR YOUR FACE!

Dare to be different. Dare to share you imaginative vision.
Dare to wear **FYSH UK | Urban Kool EYEWEAR!**

CHECK OUT FYSHUK.COM

Discover **FYSH UK | Urban Kool EYEWEAR**
online and experience the true meaning of
"hooked on life".

FYSH fluid, dynamic styling is sure to
capture your imagination inspired by the
beauty and freedom of the sea.
FYSH UK | Urban Kool EYEWEAR
encourages you to take nothing for granted
and redefine the impossible.

Log in to our Retailer Section for more
details on Urban Kool merchandising tools.



FYSH MIRROR
#F0001



FYSH 1pc DISPLAY
#F0002



FYSH CASE
#F0049



FYSH BROCHURE
ENGLISH #F0057 | FRENCH #F0058



FYSH NAMEPLATE
#F0004



FYSH VIDEO
#F0048



FYSH 4pc DISPLAY
#F0003



FYSH COUNTER CARD 1
5" X 7" #F0052



FYSH COUNTER CARD 2
5" X 7" #F0053



FYSH DOUBLE SIDED BANNER 39" X 48"
#F0054



GO FYSHING



FIND US:     

FYSH UK is proud to present an exciting online social community for people who make time to play. Find and share your passion. Express yourself. Envision the world as your playground.

Log on for FYSH fun, cool contests and to have an adventure!