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David Ridgway

lob title:

Managing director of Ridgway Optical.

62 at the last count.

First job:

Carer at Truelove School for handicapped children.

Describe your job in less than 30 words:

Ensuring our customers get the right quality frames, at the right competitive price, and at the right time.

Describe your job in one word: Rewarding.

What made you take up this role?

Forty years ago my late father convinced me to take over his position due to ill health. A decision I have never regretted.

What is one thing you would change about your job?

Scrap all computers unless they work first time every time!

What is your dream job?

Sommelier.

What is your favourite way of relaxing?

Reading and listening to music.

What is the most annoying thing you can think of?

Banal excuses about late payment.

Name one thing you would like people to remember you by:

My honesty.



Of what are you most guilty?

The old chestnut about spending more time with my family.

Of what are you most proud? My family and my company.

What keeps you awake at night? Next door's dogs.

What sends you to sleep?

My wife's great cooking.

Which historical/living figure do you most admire? Richard Dawkins.

What is your favourite emotion? Love of my family.

What is your favourite joke? Anything by Tommy Cooper.

What question would you like to have been asked?

When will you retire? And the answer would have been, never!

AOP Awards 2012 Nomination

Company of the Year



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